



IT Project Executive and Sponsorship Seminar

BASIC INFORMATION	Course Title: IT Project Executive and Sponsorship Seminar Duration: 6 hours Audience: Executives who provide sponsorship and/or other decision-making roles for IT projects. PDUs: TBD Prerequisites: None
WORKSHOP DESCRIPTION	The single greatest danger to a project is a lack of or inadequate executive and sponsorship participation. This workshop prepares the participants to provide effective participation for the projects in their portfolios by educating them regarding the roles, responsibilities, and practices of effective project executives and sponsors. This workshop will provide a discussion of the California Project Management Methodology (CA-PMM), demonstrating its value to effective IT project management and to the executive and sponsor roles.
GOALS	To prepare IT project executives and sponsors with the information they need to fulfill their responsibilities.
OBJECTIVES	Each attendee will understand: <ol style="list-style-type: none">1. Current information regarding the success/failure of IT projects.2. The role of the executive on IT projects.3. How and why the executive is held accountable for project success.4. Intelligent Disobedience and how it affects the role of the Project Sponsor.5. Overview of the California Project Management Methodology.

6. The CA-PMM and the Project Approval Process
7. The executive's role in creating a "project culture".
8. The role of the Project Sponsor.
9. What the Project Sponsor and other executives should know about the State's IT project policies and procedures.
10. Roles executives and sponsors have in ensuring "buy-in".
11. How the executive and sponsor support the standards and procedures for the CA-PMM.
12. The CA-PMM Complexity Assessment.
13. The executive's role in developing organization capacity and maturity.
14. The tools available to use for project and portfolio management.
15. How project progress is evaluated and measured.
16. Monitoring Project Vital Signs.
17. How to assess if a Project Sponsor is effective.
18. The minimum CA-PMM Project Organization roles?
19. Project Sponsor Action Plan