

Fccc

# Public Awareness Campaign

California Community Colleges Chancellor's Office  
Mathematics, Science, Engineering Achievement (MESA)

- 33 Programs Statewide (access list at [www.cccco.edu](http://www.cccco.edu))
- 5,800 Students

Laptop Computers/Broadband

- Microsoft Training & Certification

- Community Service (Outreach & Awareness)

Digital Literacy Training

## California Connects

- Website
- Digital Literacy Tools

- 61,120 Californians Trained
- 9,168 Broadband Subscribers by July 2013

Great Valley Center, UC Merced (GVC)

- 18 Central Valley Counties Served (Amador, Calaveras, Colusa, El Dorado, Fresno, Kings, Kern, Mariposa, Merced, Madera, Nevada, Placer, San Joaquin, Stanislaus, Sutter, Tuolumne, Tulare, & Yuba)
- County Outreach Workers

Digital Literacy Training

- Community Partnerships (Outreach & Awareness)

- Partnership
- Sustainability
- Expansion

*"California Connects will provide real lifelong incentives to individuals who have not previously had access or resources to learn digital literacy skills, acquire computers, or connect to the Internet. This program will provide a direct, tangible, and long-lasting benefit to underserved populations."*

*-Dr. Paul Lanning, President and CEO, Foundation for California Community Colleges*

### California Connects

#### Program Contact Information

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- Partnership is Paramount!**  
**(Additional Partners Not Listed Above)**
- California STEM Learning Network (CSL-Net)
  - UC Santa Barbara
  - California Community Colleges Technology Center housed at Butte Community College
  - Califa Library Group
  - California Afterschool Network
  - California School-Age Consortium
  - **YOUR ORGANIZATION?...**