

# BIG DATA 2014



## MANAGING GOVERNMENT INFORMATION

Sacramento Convention Center

January 22, 2014

## Should You Attend the 2014 Big Data Forum?

Year 2014 will mark a turning point for California Government as departments statewide move to a more strategic model in the collection, storing, analyzing and sharing of data across California. Accomplishing this goal requires the use of processes, policies, and tools to allow program staff to examine information that defines the where, when, why, and how of their constituency. This is the promise of harnessing the concept of Big Data. On Jan 22<sup>nd</sup> government Executives, Program Managers, IT, HR, Security, Privacy, Legal and Legislative staff will convene at the Sacramento Convention Center to explore this issue.

### Executive Vision

The Forum will begin with vision statements and 2014 goals and objectives for Big Data projects from:



Secretary Marybel Batjer  
California Government  
Operations Agency



Director Carlos Ramos  
CA Dept of Technology  
California State CIO



Chief Deputy Director &  
The Forum's Executive Sponsor  
Karen Johnson  
CA Department of Health Care Services

### Big Data Educational Content

Attendees will learn what strides have already been made by their peers and they will meet resources they can leverage to help plan their Big Data strategy going forward. To help with this there are tracks designed for the following personnel:

- Government Executives and Leadership
- Program Managers and Data Scientists
- Technology and Data Management Specialists
- Security and Privacy Specialists
- Business and Data Analysts



### Sessions, Labs and Demos

Big data requires exceptional technologies to efficiently process large quantities of data within tolerable elapsed times and produce meaningful results. Attendees will be able to participate in hands on labs and demonstrations to see how current implementations of these technologies are being leveraged by other governmental entities to harness the potential of Big Data. This forum will include technical sessions on Big Data technologies and associated tools and their uses in Cloud, Mobile and Data center environments. The sessions will cover Data Analytics, Data Security and Management, Data Privacy, and Data presentation.



### Awards and Acknowledgements

Some of the best resources in the State are currently being identified as current Tip of the Spear leaders in the Big Data frontier. They will be highlighted on a resource page in the event agenda providing attendees the opportunity to meet them and discuss the lessons they have learned on their journey. Attendees will also receive a ballot at the Forum sign in at the registration desk that will allow them to vote for the recipients of the awards that will be presented at the end of the day.



## Be A Part of the Biggest Change to hit Government in Decades

You owe it to yourself and your organization to make sure that your team is represented at this conference. The educational content and networking opportunity will be enormous. *Attendance is free for California Government Personnel.*

**ONLINE REGISTRATION**

<http://pspinfo.us/events/big-data-2014/>

